

Your screening as part of Somme100 FILM

The Battle of the Somme Centenary Tour 2016

With live orchestra

Score by **Laura Rossi**

Duration of film: 74 minutes



www.somme100film.com

Contact: somme100film@gmail.com

During 1916, *The Battle of the Somme* was seen by almost half of the UK population, and also distributed to 18 other countries that year. The public flocked to cinemas hoping to catch a glimpse of friends and family members who had gone to war. Battalions came from every area of the UK, and from as far afield as Canada and New Zealand. Groups of ordinary people from every area joined up to serve together in 'Pals Battalions' with a huge sense of camaraderie and mutual support.

Through this project, Somme100 FILM aims to help the new generations remember and honour these brave volunteers by bringing the film back 100 years later to as many people as possible.

We are delighted to have performances happening in France, and New Zealand, and encourage orchestras and other groups world-wide to join in.

Somme100 FILM is curating the overall project, and co-producing one or two major events.

Somme100 FILM can help you in various ways:



Previous performances, both professional and amateur, have been sell-out events and received excellent reviews.

As well as being a rewarding, fulfilling and memorable experience for the orchestra members and the audience, it also helped orchestras reach a new and wider audience for their concert, by encouraging those interested in film, history and music and being part of a unique high profile event.

What you are responsible for (*intended as examples only, and not as an exhaustive list*):

- Choosing and booking your venue, orchestra, technical equipment.
- Registering the date of your event with Somme100 FILM
- Hiring the music and returning it after the performance
- Hiring the IWM film *The Battle of the Somme* (we will provide you with details on how to book the film, free of charge, for your live orchestral screening through Somme100 FILM)
- Advertising your concert, managing the concert and your box office as usual
- Deciding the structure and programme for your event: Somme100 FILM doesn't place any restrictions on this. You may decide to present the film and its music alone, or to combine it to create a bigger event or festival. Ideas so far include a WW1 song medley with audience sing-along, other war-related music – choral or instrumental, poetry readings, theatre piece, or a pre-performance talk by the composer or a specialist film historian.

What Somme100 FILM needs from you:

- The date(s) and full details of your performance.
- An undertaking to include information about the Somme100 FILM project and our logo, along with the logos of certain partners on your advertising and printed programme.
- To provide us with copies (electronic if possible) of your advertising materials and programme.

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How Somme100 FILM can help you

- **Music Hire:** Faber Music is supporting the project by reducing the cost of music hire for all performances under the Somme100 FILM banner.
- **Film Hire:** The Imperial War Museums have confirmed they will lend the film with click-track free of the usual hire charges/box office commission for live orchestral performances between 1st July 2016 and 15th July 2017. We will provide details of how to book the film when you sign up.
- **Marketing and PR:** There will be a lot of publicity for this tour through press, radio and TV, and online. By linking together all the live orchestral performances, each performance will benefit from the huge press and public interest that such a large project will generate and enable you to be part of a wider project that brings the WW1 commemorations to the population in a very poignant way.
- **Images, logos + posters:** We will provide images and logos to use to publicise your live orchestral screening. We will also provide a template poster, flyer and advert for you to add your details to.
- **Programme Notes and information:** We will also provide text and programme notes by Laura Rossi, talking about her score for the film, and her personal journey when composing it. You are free to use quotes, or the whole of this free of charge in your advertising and printed programmes.
- **Our website:** Your performance will be listed on the Somme100 FILM website, which will be linked back to the relevant page on your own website, giving it nationwide reach. Your performance will be seen in the context of an international commemoration project.
- **Pre-performance talk:** Somme100 FILM can offer you the unique opportunity to book a pre-performance talk with composer Laura Rossi or with a specialist film historian, bringing a special, personal touch to your event. Hear about Laura's personal connection to the film, and how she went about composing the music. Gain some fascinating insights into the film and its context: not just in terms of WW1, but in terms of the history of film and documentary. These talks have been extremely popular at previous screenings, and make the viewing of the film even more compelling. Please book this up as soon as you can, as we have multiple performances on some dates.

Somme100 FILM Education Project

We are making 3 linked education resources for secondary school children, which will be available for anyone to download and use free of charge from the Somme100 FILM website. The full resources will be available from September 1st 2016. We will be uploading more info and an outline of all 3 projects soon. We encourage you to link your performance with the Education Project. This will help publicise your event and you could also put on a schools' afternoon performance which, as well as being a great opportunity to engage with new audiences, may provide additional income for your event. As part of your event, you could also invite a school or community choir to sing songs from WW1, or screen some of the student compositions for short WW1 films from the Somme100 FILM Education Project in your area. In these cases you may be able to share some costs with the participating school. *Please see the Education Outline document for more information.* The IWM also have education resources on the film and the Battle, which we are encouraging schools to use.